

MAGIC FM 99.3Mhz

(Community)



LOCATION

Buchanan City

ON AIR

COUNTY POPULATION

221,693

STAFF

Professional 18
Volunteers
Interns
Other

Male 16
Female 2

PROGRAMING

Main News: 2x mon - Frid

News Magazines x1 mon-Frid
Breakfast show

Main Talk Shows: 2 Mon-Frid
talk shows,

Others:

Broadcast 14 hours a Day

TRAINING

Manager and three journalists
are media trained, and have
experience from other stations

TRANSMITTER

Age: 5 years
430 Watts
Tower: 60m
Reach: 60km Radius
Condition: Good

SOCIAL MEDIA

working on building a website

SMS USE

Ordinary SMS

POWER SOURCE

Generator; 5KVA

Consumes \$15 in fuel
everyday

STUDIOS

Live Studio: Good

Production Studio: None

Outside Broadcast set: None

Field Recorders: 2

INTERNET: No connection, Journalists use personal phones



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